

ADVERTISING RATES

Effective
October 1,
2007

Osakis Review

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DISPLAY ADVERTISING RATES

(Rates per Column Inch)

Osakis Review regular display rates are automatically discounted at the end of each calendar month based on the following rates:

1-40"	\$5.10
41-80"	\$4.85
81-160"	\$4.60
161 or more	\$4.15

COLOR: Both spot and process color available at \$60 per color per page, \$160 full color

NOTE: The Osakis Review uses a one-rate system. Discounts contingent upon payment by 15th of month.

CLASSIFIED ADVERTISING RATES

Display: \$5.10 per column inch

Line Ads: \$5.50 minimum first insertion; includes 20 words. Additional words 25 cents each. Repeat insertions 10¢/word. \$2.65 min.)

HAPPY ADS

Thank you, Anniversaries, Birthdays, Open Houses are \$4.15 per column inch. Weddings: \$10, Engagements: \$8

OBITS

Obits w/photo: \$19, w/o photo \$15

POLICY ON DISPLAY ADS

1. Position – none sold – will accommodate when possible.

2. Deadline – noon Thursday prior to Tuesday Publication

3. Advertising copy received will be subject to the acceptance, revision or rejection of the publisher, and every copy produced in house becomes the property of the Osakis Review.

Errors or Omissions

The Osakis Review shall not be liable for failure to publish an advertisement, except for the refund of any amount pre-paid for the publication of that advertisement. Liability for errors shall be limited to either republishing the advertisement or crediting the cost of that portion of the advertisement occupied by the error at the option of the publisher. Publisher reserves the right to insert the word advertisement in all ads.



Indemnification

The advertiser and/or advertising agency agrees to defend and indemnify the Publisher against any and all liability, loss, or expense arising from claims of libel, unfair competition, unfair trade practices, infringement of trademarks, copyrights, trade names, patents or proprietary rights or violation of rights of privacy, resulting from the publication of the Advertiser's advertisement.

PRE-PRINT AD RATES

Based on quarter fold, tabloid size inserts...folded no larger than 8-1/2x11. Folding cost is \$20 per thousand.

Size	1 time run	12 times per year
1 page	6.3 cent ea.	4.8 cent ea.
4 page	6.8 cent ea.	5.1 cent ea.
8 page	7.3 cent ea.	5.5 cent ea.
12 page	7.8 cent ea.	6.0 cent ea.
16 page	8.3 cent ea.	6.5 cent ea.
20 page	8.8 cent ea.	7.0 cent ea.

Mechanical Requirements:

Size of page 10.25" W x 16" H

1 col.	1.937"
2 col.	4.012"
3 col.	6.095"
4 col.	8.169"
5 col.	10.25"

SUBSCRIPTION RATES

1 year local area	\$28.50
1 yr. Senior Citizen local	\$27.00
1 year out of area	\$32.50
1 year out of state	\$36.25
College student 9 mos. (local area) ..	\$23.50

Serving Western Todd and Eastern Douglas Counties including the cities of Nelson, Osakis, Villard, West Union.

56360 Osakis
Population: 3,092
56360 Osakis
Households: 1,268

Circulation:
up to
1500



Giving Information Life Since 1890