

# Osakis Review

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## Display Advertising Rates

(Rates per Column Inch) Effective 10-1-10.

Osakis Review regular display rates are automatically discounted at the end of each calendar month based on the following rates:

1-40"	\$5.50
41-80"	\$5.35
81-160"	\$5.10
161" or more	\$4.85

**COLOR:** Both spot and process color available at \$60 per color per page; \$160 full color.

**Circulation** 1300

**Published** Wednesdays

**Deadline** Thursdays at 4 p.m.

## Classified Ad Rates

**Display Ads:** \$5.50 per column inch

### Private Party Line Ads:

20 words or less \$5.75 Addl. words 25¢ ea.  
(Addl. run: 20 words or less \$3.  
Addl. words 15¢ ea.)

### Commercial Line ads:

20 words or less \$7.75 Addl. words 25¢ ea.  
(Addl. run: 20 words or less \$4  
Addl. words 15¢ ea.)

## Happy Ads

Thank You, Anniversaries, Birthdays,  
Open Houses: \$4.50 per column inch.  
Weddings: \$15, Engagements: \$10

## Obituaries

Obits w/photo: \$40; w/o photo \$35

**Advertising copy** received will be subject to the acceptance, revision or rejection of the publisher, and every copy produced in-house becomes the property of the Osakis Review.

### Errors or Omissions

The Osakis Review shall not be liable for failure to publish an advertisement, except for the refund of any amount pre-paid for the publication of that advertisement. Liability for errors shall be limited to either republishing the advertisement or crediting the cost of that portion of the advertisement occupied by the error at the option of the publisher. Publisher reserves the right to insert the word "advertisement" in all ads.

## Pre-Print Rates

Based on quarter fold, tabloid size inserts...folded no larger than 8-1/2x11. Folding cost is \$20 per thousand.

Size	1 time run	12 times per year
1 page	6.3 cent ea.	4.8 cent ea.
4 page	6.8 cent ea.	5.1 cent ea.
8 page	7.3 cent ea.	5.5 cent ea.
12 page	7.8 cent ea.	6.0 cent ea.
16 page	8.3 cent ea.	6.5 cent ea.
20 page	8.8 cent ea.	7.0 cent ea.

### Mechanical Requirements:

Size of page 10.25" W x 16" H

1 col. ....	.1.937"
2 col. ....	.4.012"
3 col. ....	.6.095"
4 col. ....	.8.169"
5 col. ....	.10.25"

## Subscriptions

1 year local area .....	\$.32.00
1 yr. Senior Citizen local .....	\$.29.00
1 year out of area .....	\$.35.00
1 year out of state .....	\$.38.00

Serving Western Todd and Eastern Douglas Counties including the cities of Nelson, Osakis, Villard and West Union.

56360 Osakis  
Population: 3,092  
56360 Osakis  
Households: 1,268



### Indemnification

The advertiser and/or advertising agency agrees to defend and indemnify the Publisher against any and all liability, loss, or expense arising from claims of libel, unfair competition, unfair trade practices, infringement of trademarks, copyrights, trade names, patents or proprietary rights or violation of rights of privacy, resulting from the publication of the Advertiser's advertisement.

*Giving Information Life Since 1890*