

# ECHO PRESS DISPLAY AD RATES

**ECHO PRESS Open Rate.....\$13.75 pci**

Published..... Wednesday & Friday

Deadline..... Monday & Wednesday at 9:00am

Circulation..... 10,000

Paid Subscription (local area)..... \$67.00

**(Display Ads 12 month contract) More than...**

12,384 col. in..... \$7.25 pci

9,288 col. in..... \$7.60 pci

6,192 col. in..... \$7.90 pci

4,644 col. in..... \$8.40 pci

3,096 col. in..... \$9.00 pci

2,322 col. in..... \$9.85 pci

1,548 col. in..... \$10.50 pci

774 col. in..... \$11.00 pci

387 col. in..... \$11.50 pci

(Rates Per Column Inch)

Variety, Sports or Life Strip Ad (6 col. x 2.5")..... includes full color for \$425.00

**MEDICAL DIRECTORY:**

In the Wednesday Echo..... (annual contract) pci \$12.00

**CLASSIFIED DISPLAY AD RATE:**

**Classified Open Rate.....\$19.75 pci**

Frequency Rate (minimum 16" per month) ..... \$16.50 pci

**(Classified 12 month contract) More than...**

4,000 col. in..... \$11.50 pci

3,000 col. in..... \$12.50 pci

2,000 col. in..... \$13.50 pci

1,500 col. in..... \$14.50 pci

1,000 col. in..... \$15.50 pci

250 col. in..... \$16.00 pci

**NATIONAL AD RATE:** National rate is \$20.50 per column inch, commissionable for payment by the 30th of the month following publication: 15% allowable to advertising agencies recognized by the Minnesota Newspaper Association. Camera-ready copy must be provided (minimum pub set) with written insertion orders. National color rate is \$175 per page per color.

**COLOR:** Color is \$100/ea. spot color. Full process color \$300 per page.

**ECHO PRESS MECHANICAL - SIZES**

· Echo Press (PASS) 10.625 inches wide, 21 inches deep (printable area)

**Columns.....23" Web Width**

1 Col..... 1.667"	4 Col..... 7.042"
2 Col..... 3.458"	5 Col..... 8.833"
3 Col..... 5.25"	6 Col..... 10.625"

**HELP WANTEDS**

Call 888-514-HIRE or email: jobs@jobshq.com

We are part of Hot Jobs, and JobsHQ.com, which offer a huge regional search encompassing ND, MN, SD and WI.

Reach over 200,000 job seekers each month for \$199 per month!



**20% re-run discount applies to ads of 10 col. in. or larger if re-run w/no copy change within 7 days.**

**Honor. Gratitude. Courage.**  
 Communities come together to say goodbye and show support.  
 By Amy Wilson  
 The final day of school...  
 The band played the national anthem...  
 The school district...  
 The school district...  
 The school district...

**Hello, summer!**  
 Awaken the Ladies...  
 Fun for weekend  
 By Al Edwards  
 The Ladies...  
 The Ladies...  
 The Ladies...

**THREE WWII brothers, ONE BIG SALUTE**  
 They're headed to Honor Flight to honor's capital  
 By Joe Calkins  
 The brothers...  
 The brothers...  
 The brothers...

**Classified**

120 YEARS ECHO PRESS.com

The official newspaper of Douglas County, Alexandria, MN. 528.763.3133

<b>ANNOUNCEMENTS</b>	<b>PUBLIC NOTICE</b>	<b>HELP WANTED GENERAL</b>	<b>HELP WANTED GENERAL</b>	<b>HELP WANTED GENERAL</b>
<b>APARTMENTS FOR RENT</b>	<b>Teachers or Assistant Teachers</b>	<b>Teachers or Assistant Teachers</b>	<b>Teachers or Assistant Teachers</b>	<b>Teachers or Assistant Teachers</b>
<b>apartmentsHQ.com</b>	<b>Full &amp; Part-time</b>	<b>Full &amp; Part-time</b>	<b>Full &amp; Part-time</b>	<b>Full &amp; Part-time</b>
<b>Need a new car?</b>	<b>Apply to join our</b>	<b>Apply to join our</b>	<b>Apply to join our</b>	<b>Apply to join our</b>
<b>cars.com</b>	<b>Holiday Inn</b>	<b>Holiday Inn</b>	<b>Holiday Inn</b>	<b>Holiday Inn</b>
<b>Need a new car?</b>	<b>Apply to join our</b>	<b>Apply to join our</b>	<b>Apply to join our</b>	<b>Apply to join our</b>
<b>cars.com</b>	<b>Apply to join our</b>	<b>Apply to join our</b>	<b>Apply to join our</b>	<b>Apply to join our</b>
<b>cars.com</b>	<b>Apply to join our</b>	<b>Apply to join our</b>	<b>Apply to join our</b>	<b>Apply to join our</b>